

Search Notes

Application/Control No.

09/847,701

Examiner

Scott L. Jarrett

Applicant(s)/Patent under
Reexamination

TANAKA, KAZUYOSHI

Art Unit

3623

SEARCHED

Class	Subclass	Date	Examiner
705	26	4/18/2005	SJ

INTERFERENCE SEARCHED

Class	Subclass	Date	Examiner

**SEARCH NOTES
(INCLUDING SEARCH STRATEGY)**

	DATE	EXMR
EAST Keyword: nec, tanaka, product testing, product concept testing, network marketing, market research, product evaluation	4/18/2005	SJ
EAST Keyword: targeted email, database marketing, mass customization	4/18/2005	SJ
Marketing Research Journal (ProQuest) Keyword: product concept testing, internet marketing research, product evaluation	4/18/2005	SJ
Google Keyword: concept testing, product evaluation, network marketing	4/18/2005	SJ